

# G.R.C. in the Digital Age

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## Speaking to the Board of Directors in the new Digital Age

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# Our Conference Statement

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Organisations need to understand and respond to challenges deriving from **embedding technology** in the way they perform their business. Irrespective of the size and type of your organisation, you need to manage **an overwhelming amount of technological risks** and **big data** supported by technological solutions which forces you to revise **your governance, risk and compliance processes.**

# The Greatest Challenge

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- Soft Systems
- People
  - Attitudes
  - Background
  - Culture
  - Insecurities
- COMMUNICATION

# The Digital Age Scene

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## **PROBLEMS**

- You can be challenged
- Abundance of Information
- Networks & Social Media

## **ADVANTAGES**

- Visuals
- Web Conferences
- Digital Minutes

# What to do

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**Describe your goal**



# What to do

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## Minimum number of slides



# What to do

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**Relate to business objective**



# What to do

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**Understand overall business goals**





# What to do

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**Use analogies**



# What to do

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**No technical jargon**



# What to do

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**Remember Board  
responsibilities**



# What to do

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## Guide & Advise



# What to do

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**Promote discussion**



# What to do

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**Think of the outcome you want**



# What to do

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## Use thinking tools

Mind-mapping

Six Thinking Hats

Lateral Thinking



# What to do

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## Systems Thinking

Become a systems thinker





# What to do

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**Be objective**

**Present both views**



# What to do

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## Be Quick

**“If your idea doesn’t fit on the back of your business card, you don’t have an idea”**



# What to do

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## Be Professional

“Not too happy if accepted not to sad if rejected”



# What to do

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**Remember you are only one  
issue on board agenda**



# What to do

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## Do your homework

- Who is on the board
- What is their background



# What to do

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**Bullet proof your proposals**



# What NOT to do

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**Never go unprepared**



# What NOT to do

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**Don't get too familiar**





# What NOT to do

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**Avoid being too Technical**

**Don't make people feel ignorant**



# What NOT to do

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**Don't exceed time**



# What NOT to do

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**Never read slides**



# **What NOT to do**

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**Don't quote or refer to  
unreliable or controversial  
resources**



# What NOT to do

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**Don't leave with questions  
on the air**



# What NOT to do

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**Don't pretend you know it all**



# What NOT to do

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**Be professional BUT not boring**



# What NOT to do

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**Leave time for questions**





# **Conclusion**

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**Technical knowledge will  
give you credibility.**

**Communication skills will  
give you trust.**

# Thank you!

